

When
choosing
cleaning supplies
ask yourself
IS IT...

EASY

Little effort?
Labor saving?
Convenient to use?

EFFICIENT

Is it fast?
Does it do a
good job
quickly?



EFFECTIVE

Does it create
superior
residue-free
clean?



ERGONOMIC

How do your
back, knees, and
hands feel?



ERADICATING

Does it kill
germs, bacteria
mold without
toxicity?



**ENVIRONMENTALLY
FRIENDLY**

Healthy for you
and the planet?



EDUCATE

Does this product
teach you to
clean?



EXPENSIVE

Do you have
to keep
buying it
over and over?

